



## THE NOMAD CALENDAR 2026

An endeavor to raise money, and show that every human deserves attraction, admiration and praise

## PROPOSAL BY:

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Founder & President



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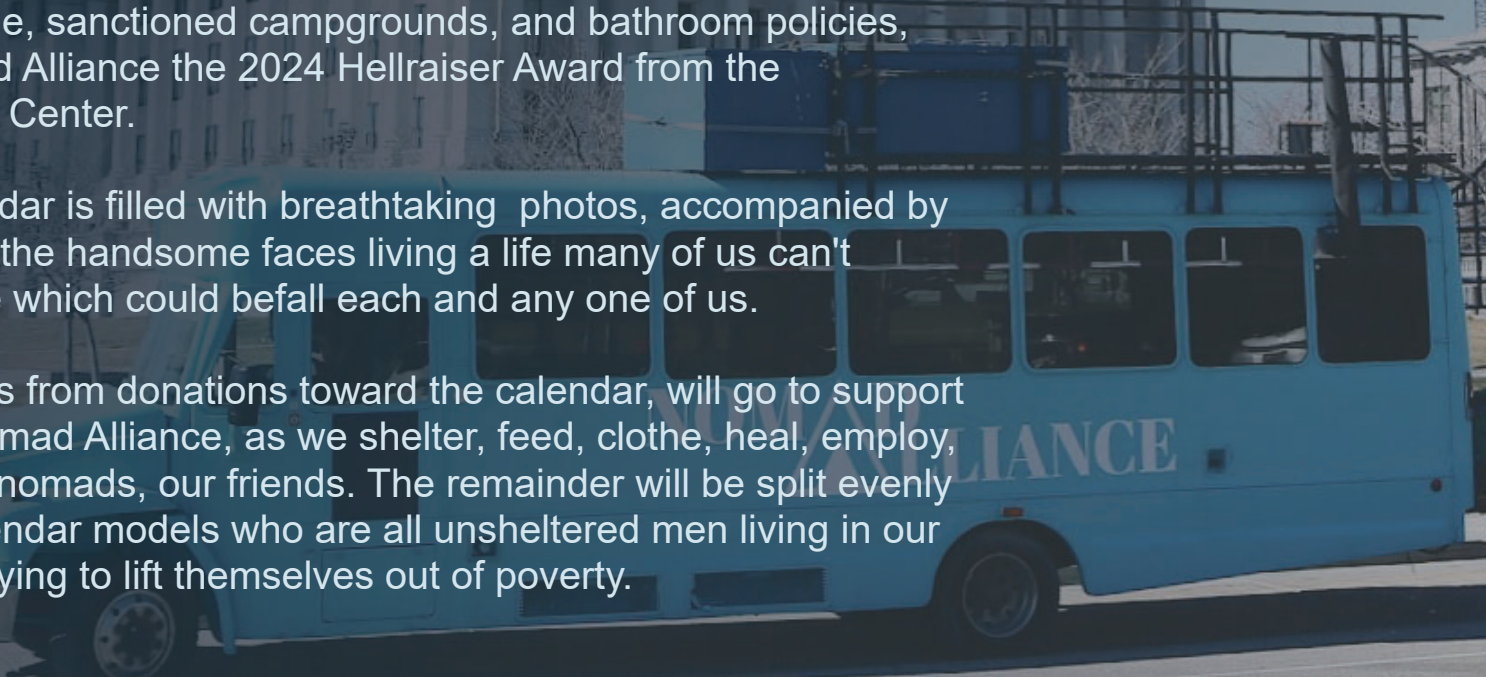
## EXECUTIVE SUMMARY

The Nomad Alliance is a non-profit organization founded as a unified community effort to assist unsheltered community members with supply drives, housing, documentation, voter registration, recovery and more.

Our advocacy work connecting the unsheltered to policy makers has changed Code Blue, sanctioned campgrounds, and bathroom policies, earning the Nomad Alliance the 2024 Hellraiser Award from the Crossroads Urban Center.

The Nomad Calendar is filled with breathtaking photos, accompanied by the stories behind the handsome faces living a life many of us can't imagine, but a fate which could befall each and any one of us.

Half of all proceeds from donations toward the calendar, will go to support the work of the Nomad Alliance, as we shelter, feed, clothe, heal, employ, and empower our nomads, our friends. The remainder will be split evenly among the 13 calendar models who are all unsheltered men living in our local community trying to lift themselves out of poverty.

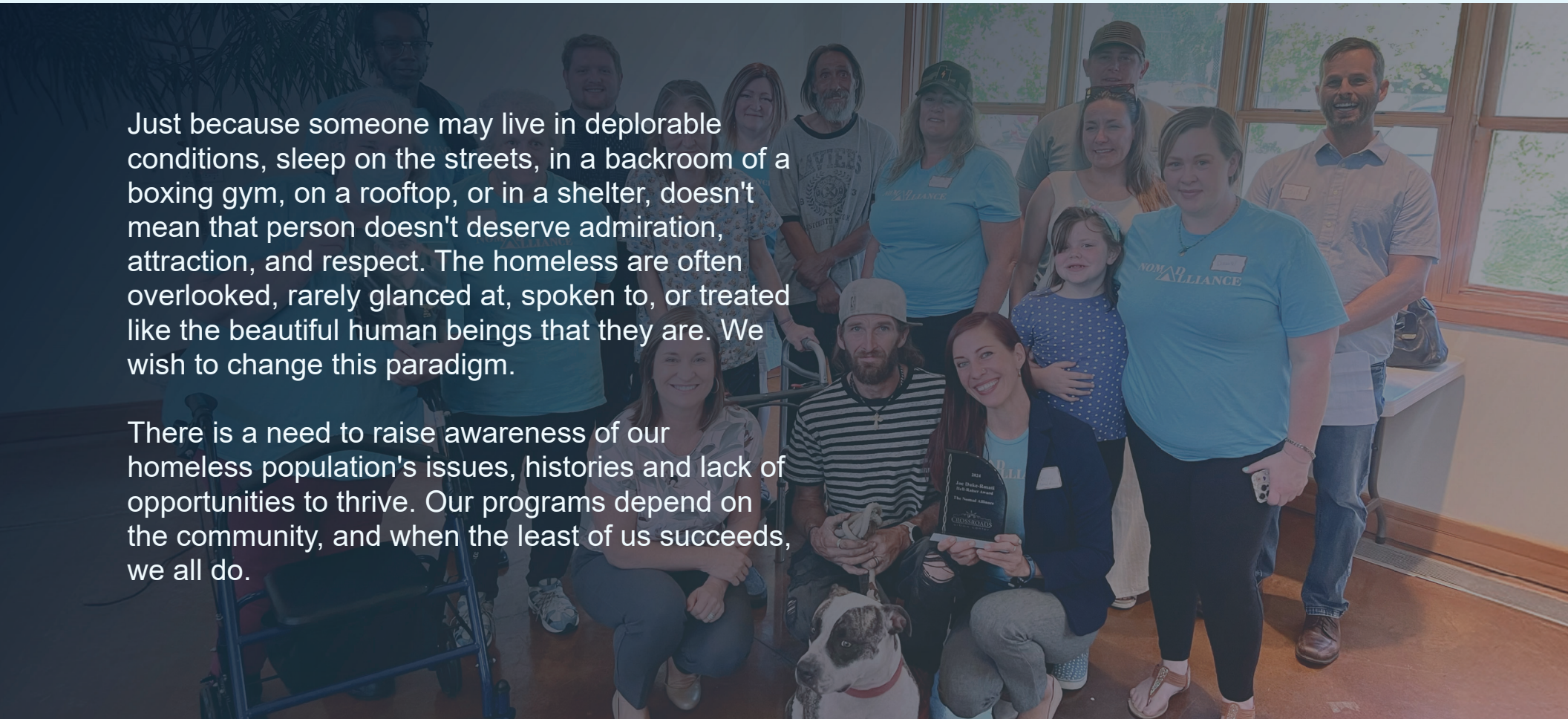




# PROBLEM STATEMENT

Just because someone may live in deplorable conditions, sleep on the streets, in a backroom of a boxing gym, on a rooftop, or in a shelter, doesn't mean that person doesn't deserve admiration, attraction, and respect. The homeless are often overlooked, rarely glanced at, spoken to, or treated like the beautiful human beings that they are. We wish to change this paradigm.

There is a need to raise awareness of our homeless population's issues, histories and lack of opportunities to thrive. Our programs depend on the community, and when the least of us succeeds, we all do.



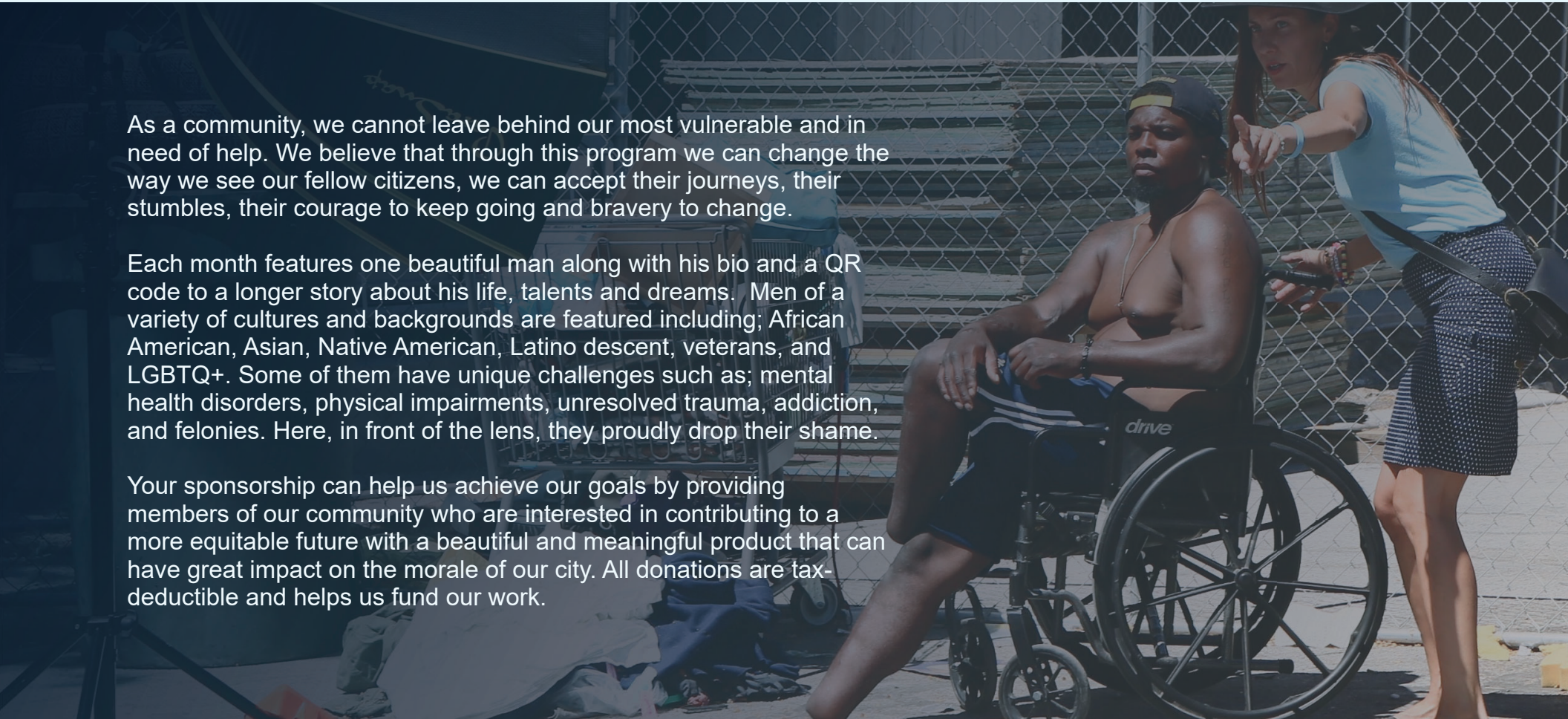




As a community, we cannot leave behind our most vulnerable and in need of help. We believe that through this program we can change the way we see our fellow citizens, we can accept their journeys, their stumbles, their courage to keep going and bravery to change.

Each month features one beautiful man along with his bio and a QR code to a longer story about his life, talents and dreams. Men of a variety of cultures and backgrounds are featured including; African American, Asian, Native American, Latino descent, veterans, and LGBTQ+. Some of them have unique challenges such as; mental health disorders, physical impairments, unresolved trauma, addiction, and felonies. Here, in front of the lens, they proudly drop their shame.

Your sponsorship can help us achieve our goals by providing members of our community who are interested in contributing to a more equitable future with a beautiful and meaningful product that can have great impact on the morale of our city. All donations are tax-deductible and helps us fund our work.



# THE NOMAD CALENDAR 2026 MODELS



**Daniel**

Daniel is the youngest of three siblings, passionate about cooking, and is experiencing homelessness for the second time in his life. He lost his housing around the beginning of winter 2025 and has been on the streets since. He is looking for culinary work and hopes to live a life where he has nothing to regret at the end of it.



**Max**

Max lives by the motto: “This is heaven and hell—enjoy it to the fullest, no regrets. Do good, stay good.” Born in Iran, raised between Paris and the U.S., Max has lived a life of extremes—amazing childhood, early work ethic, and years spent organizing underground raves since 1991. After caring for his father through cancer for eight years, losing his homes, and coming to Utah to support an autistic son, Max's life has spiraled. Theft, homelessness, chronic pain, and setbacks followed. But despite everything, music, resilience, and hope keep him going. His dream is to rebuild his life and help create real solutions for the homeless epidemic.



**Joe**

Born in Los Angeles, California, and disabled by a traumatic car accident as a child, Joe Reynolds has learned a lot of ways to survive. He worked odd jobs despite his injuries until he lost his feet, and has been living on the streets for around 15 years. Joe hopes to secure housing for himself, his girlfriend, and their dog, who have all been on the streets together for 6 years.





## CONCLUSIONS

Please join us as we celebrate beauty, and the stories of stumbling only to right oneself back up.  
Help us help these stunning souls, and so many others, through your support and patronage.

**\$300 ALLIANCE SPONSOR**  
**\$500 SUPPORTING SPONSOR**  
**\$1,000 PAGE SPONSOR**  
**\$10,000 CALENDAR SPONSOR**

Nomad Alliance is a registered 501(c)3 serving  
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## SPONSORSHIPS

The \$300 Alliance Sponsor package, just \$25 a month, includes sharing a page per month with two other corporations. Your logo will be listed on the back cover below other sponsors, and you'll receive one social media shoutout. Additionally, your logo will be featured on the webpage.

With a \$500 sponsorship, you'll share a model/page with one other corporate sponsor. Your logo will be listed below the presenting and page sponsors on the back cover. Additionally, your logo will be featured on our website, and you'll receive two social media shoutouts.

With a \$1,000 sponsorship, your logo will be featured on a model and month page of your choice, with only 12 spots available. Your logo will also appear on the back cover just below the leading sponsor, on our SNC webpage, and you'll receive 3 social media shoutouts. Additionally, you'll receive 5 calendars to share with your team or clients.

As the \$10,000 Calendar Sponsor, your logo will have exclusive placement on the cover of the Sexy Nomad Calendar, along with a "presented by \_\_\_\_\_" tagline. You'll be listed at the top of the sponsor list on the back cover, and your logo will be featured on the Nomad Alliance webpage. Additionally, we will tag you at least 10 times on social media to thank you for your sponsorship, and you will receive 20 calendars.